



PRIVACY STATEMENT

Blue Rabbit BV, Piet Heinkade 55, 1019 GM Amsterdam, The Netherlands
Chamber of Commerce (KvK) number: 42131577
Contact: info@bluerabbit.nu

Last updated: September 2026 — Version 1.0

This privacy statement explains which personal data Blue Rabbit ("we", "us") collects through our website, why we collect it, how long we keep it, and the rights you have under the General Data Protection Regulation (GDPR / AVG).

For more information about data protection, please visit the website of the Dutch Data Protection Authority (Autoriteit Persoonsgegevens): <https://autoriteitpersoonsgegevens.nl/nl>.

1. Controller

Blue Rabbit, established at Piet Heinkade 55, 1019 GM Amsterdam, The Netherlands, Chamber of Commerce number 42131577, is the controller (verwerkingsverantwoordelijke) for the processing of personal data described in this statement.

2. What data do we collect, and why?

We only collect personal data that you provide to us directly or that is strictly necessary for the functioning of our website. We do not collect more data than necessary (data minimisation, Art. 5 GDPR).

Category of data	Purpose	Legal basis (GDPR)	Retention period
Name, e-mail address, phone number (via contact form or e-mail)	Answering your enquiry and preparing a possible business relationship	Legitimate interest (Art. 6(1)(f)): our interest in responding to business enquiries	2 years after last contact
Data collected via cookies and technical data (IP address, browser type)	See the Cookies section below	Consent (Art. 6(1)(a)); strictly necessary cookies: legitimate interest (Art. 6(1)(f)). Cookie rules: Art. 11.7a Telecommunications Act.	Max. 13 months for consent-based cookies; see the cookie settings link in the footer.
Correspondence and communications records	Handling complaints and legal claims	Legitimate interest (Art. 6(1)(f))	5 years after closure (statutory limitation period)

Providing your details via the contact form is voluntary; without them we cannot handle your enquiry.

3. Recipients of your data

We do not sell your personal data. Your data may be provided to the following recipients, and only to the extent necessary for the purposes described above:



- **Processors working for us:** Wix.com Ltd. (hosting and website platform) and Google Ireland Ltd. These processors process data on our behalf on the basis of a data processing agreement.
- **Third parties**, if we are legally obliged to do so: we may provide your data to authorities only after an explicit and reasoned request as permitted by law.
- Tax authorities and other public bodies, where legally required.

If the list of recipients changes materially, we will update this statement.

4. Transfer of data outside the European Economic Area (EEA)

Where recipients are located outside the EEA (e.g. Wix in Israel, Google in the United States), transfers take place on the basis of an adequacy decision of the European Commission, the EU–US Data Privacy Framework or Standard Contractual Clauses (Wix). You can request a copy of the safeguards via info@bluerabbit.nu.

5. Cookies and tracking

We use cookies and similar technologies on our website. **We place no analytical or tracking cookies until you have given your explicit consent via our cookie banner.** Continuing to browse the website is *not* considered consent. Consent is asked per type/purpose of cookie and can be refused as easily as it is given. You can withdraw your consent at any time — as easily as you gave it — via the cookie settings link in the footer of our website.

Types of cookies

- **Strictly necessary / essential cookies** (no consent required): required for security, session and login functionality and the correct display of the website.
- **Functional cookies (consent required)**: to save your preferences, such as language.
- **Analytical cookies (consent required): to gain insight into visitor numbers and popular pages.**

The current list of cookies, purposes and durations is available via the cookie settings link in the footer.

6. Automated decision-making

We do not take decisions based solely on automated processing that have legal or similarly significant effects on you.

7. Your rights

Under the GDPR you have the following rights:

- **Right of access** (Art. 15): to know which personal data we process about you, and to receive a copy;
- **Right to rectification** (Art. 16): to correct data that is incorrect or incomplete;
- **Right to erasure** (Art. 17): to have your data deleted, unless a statutory retention obligation applies;
- **Right to restriction of processing** (Art. 18);
- **Right to data portability** (Art. 20): to receive data you provided to us in a structured, commonly used format and to have it transferred to another controller;
- **Right to object** (Art. 21): to object at any time to processing based on a legitimate interest, and to processing for direct marketing purposes;



- **Right to withdraw consent** (Art. 7(3)): if we process data based on your consent, you may withdraw that consent at any time.

You can exercise these rights by contacting us at info@bluerabbit.nu. To prevent misuse, we may ask you to confirm your identity if we have reasonable doubts about it; we will only ask for information that is necessary and proportionate for that purpose (for example a redacted copy of an ID document, with the photo, document number and other irrelevant details blacked out). We respond within one month after receiving your request; this period may be extended by two months for complex or numerous requests, in which case we will inform you within the first month.

You also have the **right to lodge a complaint with the Autoriteit Persoonsgegevens** (the Dutch Data Protection Authority): <https://autoriteitpersoonsgegevens.nl/nl>.

8. Security

We take appropriate technical and organisational measures to protect your personal data against loss or unlawful processing, including encryption of data connections (TLS/SSL), access control and restricted access to personal data on a need-to-know basis. We regularly review our security measures.

9. Changes to this privacy statement

The current version of this privacy statement applies to your use of our website. We may amend this statement to reflect changes in our processing or in legislation. The most recent version, including the date of the last update, can always be found on our website. For significant changes we will announce the amendment prominently on our website.

10. Contact

For questions about this privacy statement, your data, or the exercise of your rights, please contact: **S. van Druenen**, info@bluerabbit.nu, Blue Rabbit, Piet Heinkade 55, 1019 GM Amsterdam, The Netherlands.